

VisualDNA Segments

AUTO	CHARITY & ECO	ENTERTAINMENT	FINANCIAL	INFLUENCERS	FOOD & DRINK
Auto Enthusiasts Car Buyers Economy Car Buyers Family Car Buyers Luxury Car Buyers Saloon Buyers Sports Car Buyers SUV Buyers 	Charity Givers Eco-Conscious 	Art Lovers Basketball Enthusiasts Bingo Enthusiasts Children's Book Buyers Cinema Goers Crafts Enthusiasts Cricket Enthusiasts Family Entertainment Buyers Fashion Enthusiasts Football Enthusiasts Gambling Enthusiasts Golf Enthusiasts Hair/Beauty Magazine Buyers Movie Enthusiasts <i>Action Movie Lovers</i> <i>Animation Lovers</i> <i>Classic Movie Lovers</i> <i>Comedy Lovers</i> <i>Family Movie Lovers</i> <i>Fantasy Movie Lovers</i> <i>Horror Movie Lovers</i> <i>Nature Film Lovers</i> <i>Romantic Movie Lovers</i> <i>Science Fiction Lovers</i> <i>Western Movie Lovers</i> <i>World Cinema Lovers</i> Museum Goers Music Enthusiasts Nature Lovers News Enthusiasts Nightlife Enthusiasts Pay-TV Users Photography Enthusiasts Readers Shopping Enthusiasts Social Networkers Sports Enthusiasts Tennis Enthusiasts Theatre Goers 	Auto Loan Seekers Credit & Debit Card Users High Spenders Loan Seekers Mortgage Seekers Pension Seekers Pensioners Savers 	Auto Influencer Beauty Influencer Business Influencer Dieting Influencer Fashion Influencer Food Influencer Gaming Influencer Movies Influencer Music Influencer Political Influencer Sports Influencer Technology Influencer 	Cooking Enthusiasts Fast Food Lovers Fine Diners Food Enthusiasts Healthy Eaters Restaurant Diners 
	CLOTHING Apparel Buyers Kid's Apparel Buyers High Street Shoppers Jewelry Buyers Watch Buyers Luxury Lovers Men's Apparel Buyers Outdoor Gear Buyers Sportswear Buyers Women's Apparel Buyers 		HEALTH & WELLBEING Conventional Medicine Buyers Dental Care Seekers Dieters Fitness Fanatics Good Living Gurus Quitting Smoking Smokers Spa Lovers Tired & Stressed Out 		TRAVEL Active Travellers Air Travellers Beach Lovers Budget Travellers City Travellers Clubbing Travellers Cruise Lovers Cultural Travellers European Travellers Explorers Family Travellers Fly-Drive Travellers Frequent Travellers Honeymooners Luxury Lovers Outdoor Adventurers Package Buyers Resort Lovers Skiers Spa Travellers UK Travellers Villa Renters World Travellers 
BEAUTY Beauty Buyers Hair Carers 				TECHNOLOGY Camera Buyers Cellphone Buyers Computer Buyers Computer Enthusiasts Gadget Lovers Games Console Buyers Home Entertainment Buyers iPad Enthusiasts iPhone Buyers Laptop Buyers Mac Users PC Users 	
LIFESTAGE Baby & Nursery Buyers Carrerists Education Seekers Home Makers Job Seekers Singles Wedding Planners 	NATURE Animal Lovers Hikers Pet Lovers 		HOME & GARDEN DIYers Domestic Appliance Buyers Furniture Buyers Gardening Enthusiasts Home Improvers House Buyers Sofa Buyers 		